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365**

*HireQuip*  
**Now Open  
24 Hours**

*Feature on page 2*



**AN INDUSTRY FIRST!**

## From Our CEO

Welcome to *HireQuip's* 4th edition of *HireNewz*, showcasing some of the highlights and innovation over the past quarter.

Firstly, On behalf of the team at *HireQuip*, I would like to again thank our valued customers for their support of our Hire, Help and Win promotion. With your help, we achieved our target of raising \$100,000 for our corporate charity, Cure Kids. Congratulations to McConnell Dowell, for winning the second new Harley Davidson, and a huge thanks to Roger McRay (General Manager), who very generously decided to auction the bike internally and donate the proceeds (\$21,000) back to Cure Kids.

Whilst the current economic conditions are challenging, we understand the importance of continuing to invest in our fleet to ensure our customers receive "best in class" equipment to maximise productivity and minimize any negative environmental

impact. As an example of this, we have recently taken delivery of new Forklifts and Light towers which are expanded on in the article (see right).

Continuous improvement is one of our core values, and to this end, we are pleased to announce the realignment of our Auckland City branch's trading hours to match our customer's working day. As of March 1, 2010 our branch will be open and capable of providing the full fleet range 24 hours a day, 5 days a week (Monday to Friday). This is an industry first and further evidence that the team at *HireQuip* is focused on continuing to provide our customers with quality hire equipment solutions.

At *HireQuip* we are proud of our people and the hard work they put in, and collectively thank them and you our valued client for your continued support.

*Brian Stephen - CEO*



*HireQuip* are proud to announce

# Auckland City Now Open 24 Hours

Our Auckland City branch is now open 24 hours a day, Monday to Friday, offering our complete range of hire equipment.

Our extended hours will ensure you are able to get any equipment required to finish your project on time.

HireQuip introduces another innovative solution that delivers sustainable value to its customers.

**AN INDUSTRY FIRST!**

Pakenham & Daldy Streets  
Phone 09 309 0353  
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# HireQuip Expands Fleet

Listening to the voice of the customer ensures solid fleet investment decisions.

In an environment where many organizations are disposing of plant and equipment, HireQuip continues to expand its fleet range with significant capital investment in a number of new Forklifts and Hydraulic Light Towers.

After conducting a recent customer survey, it was evident that there was a need to meet and exceed our customers' expectations and acquire the latest technology in materials handling and mobile lighting equipment.

In February, the combined fleet of equipment was delivered and located across the branch network. The proven Clark brand of forklifts have been specified to provide versatility and suit most general hire applications. Having a nominal lift capacity of 3000kg, container compatible, three stage mast, sideshift, forks, full lighting and registration.

The new Ingersol Rand V9 towable light towers are of compact design and are very quiet in operation with a maximum sound power level of 88LWA. A tower height of 9000mm is achieved within 10 seconds and retracts to a collapsed height of 2198mm. This is achieved by the latest technology where the tower is extended and retracted using hydraulics which is an improvement over other models where a cable system is used for extension and retraction. These versatile lighting towers are available for hire now.





# The Gift That Keeps On Giving

*HireQuip* are proud to announce the second winner of the 2010 Harley Davidson Fatboy™ motorcycle.

With the Hire, Help and Win campaign drawing to a close on the 19th December many of *HireQuip*'s customers were waiting with anticipation at the announcement of the second the winner of the 2010 Davidson Fatboy™ motorcycle. On Monday the 21st December, *HireQuip* presented the motorcycle to McConnell Dowell Limited as the winner of the second Harley Davidson Fatboy™ motorcycle, after hiring equipment from *HireQuip*'s Auckland City branch between the 14th November and 19th December. The presentation was attended by Vicki Lee (CEO of Cure Kids) who congratulated McConnell Dowell whilst showing their appreciation for supporting *HireQuip* and the Hire, Help and Win campaign. Roger McRae (General Manager of McConnell Dowell) held an internal auction for staff to sell the Harley Davidson™ motorcycle; the proceeds were then donated back to the hands of Cure Kids, who were astounded by such generosity. This donation added further value to the partnership *HireQuip* already has with Cure Kids whilst also highlighting McConnell Dowell's company commitment to helping the community. "This is a fantastic initiative from *HireQuip* and we are pleased to be able to contribute further to a great charity like Cure Kids" stated Roger.



Top: Roger McRae (McConnell Dowell General Manager) presenting Vicki Lee (Cure Kids CEO) with a donation from the sale of the motorcycle.

Above: Grant Myocevich sitting on his new 2010 Harley Davidson™ he won in the internal auction held by McConnell Dowell.



# Customers Help Cure Kids

On Friday the 19th of December, *HireQuip* joined the entire team from Cure Kids at the TVNZ Headquarters in Auckland to appear on TVNZ Breakfast Show's Christmas Special.

The show's hosts, Paul Henry and Pippa Wetzell were accompanied by various entertainers such as Nathan King and Salmonella Dub who performed their own version of traditional Christmas carols and celebrities such as Annabelle White were on hand to cook up a storm, all with the aim to help raise awareness and money for Cure Kids. Cure Kids was established over 30 years ago to address the lack of research into life-threatening childhood illnesses in New Zealand and has since invested over \$23 million in medical research. This research has helped save hundreds of young lives and has improved the quality of life for thousands of children. Today, Cure Kids are more committed than ever to help find answers to many cruel life-threatening illnesses that devastate the lives of young children and their families. During the TVNZ Breakfast Show's Christmas Special, Brian Stephen (*HireQuip* CEO) presented Vicki Lee (Cure Kids CEO) with a donation for \$100,000. The donation was the result of *HireQuip* collecting \$1 from every equipment hire between the 1st of October and the 19th of December and secured *HireQuip* as a key partner of Cure Kids. The partnership with Cure Kids does not end here. *HireQuip* are committed to continued working closely with Cure Kids and we will keep you posted on some exciting projects *HireQuip* have planned for the upcoming year.



Above: Brian Stephen (*HireQuip* CEO) getting a helping hand from Paul Henry and the Cure Kids ambassadors to present Vicki Lee (Cure Kids CEO) with a cheque for \$100,000.

Below: Pippa Wetzell discussing the Hire, Help and Win Campaign with Brian Stephen (*HireQuip* CEO) on the TVNZ Breakfast Show's Christmas Special on the 18th December.



## Fletchers and HireQuip

In 1909 James Fletcher, a recent immigrant from Scotland and Englishman Albert Morris went into business.

Their first project was building a house in Dunedin for local shop keeper Hubert Green and his wife. Since then it is fair to say that Fletcher Construction has been involved with some of the most significant projects in New Zealand - the Sky Tower, which is the tallest free standing structure in the southern hemisphere, is just one of the many! Something pretty major is happening down at Victoria Park... Fletcher Construction is hard at it again!

This time they are part of the Victoria Park Alliance which also consists of the NZ Transport Agency, Beca, Higgins and Parsons Brinkerhoff.

The Alliance has taken on the mammoth task of building a huge 440M cut and cover tunnel as well as widening the motorway through St Marys Bay. This \$400 million project

will reduce traffic congestion on the Victoria Park Viaduct and through St Marys Bay; it will also complete the final link in the central motorway network in Auckland.

Oh...did I mention that they will also pick up the historic Rob Roy Hotel, which was built in 1886 and move it 40 meters up the road? And, once they've built the tunnel, they are then going to move it back to near its original site. For the Alliance to achieve their goals they will work closely with the community, foster innovation and use the best people for the job.

And speaking of the best people... *HireQuip* are well and truly part of the team! Not only are we supplying equipment, we are also supplying office space and any other services and support we can, to help make this huge job that little bit easier. "HireQuip has been very proactive in its involvement with our project and it is great to know that when we are out giving it 100 per cent we are supported by such a dedicated team. Thanks, we appreciate it!" John Burden (Fletchers).

# HireQuip Chairman's Award

We are very pleased to announce that Brian Muir, Marquee Operations Manager at Christchurch Events, was recently announced as the inaugural winner of the *HireQuip Chairman's Award for Service Excellence*.

Nine Regional winners for 2009, were brought together in Auckland to celebrate their achievements at a dinner with members of the Board and Senior Management team.

Garry Woods (*HireQuip* Chairman) reiterated how important the award was in terms of supporting *HireQuip's* company Critical Success Factor "Exceed our Customers Expectations" as well as demonstrating the value of taking "Ownership".

Brian Muir was recalled to the rostrum to receive the 2009 Inaugural Award.

Brian has been with *HireQuip* for 14 years and is very well experienced in the challenges of running large events. His original nomination centred on his involvement on the South Island Agricultural Field Days. Brian spent countless hours ensuring that the event was a success. Brian was singled out as the one person who made the event a success due to his unwavering commitment and being the "fix it" man. His efforts did not go unnoticed and were instrumental in *HireQuip* being signed up for the next South Island Agricultural Field Days. Being a modest Southern man, Brian last night paid tribute to the Christchurch Party team for doing most of the hard work and also congratulated the other nominees for being worthy Regional winners.

The Grand prize involves *HireQuip* flying Brian and partner to Orlando, Florida in February 2010 to attend the American Rental Conference which has an emphasis on Events. He will be returning via San Francisco where they will be taking in few sights in the U.S. Once again, congratulations to Brian and all the Regional winners for their valued contributions to the success of *HireQuip*.

Top: The Regional winners of the 2009 Chairman's Award.

Left: Overall winner, Brian Muir proudly receives his *Chairman's Award for Excellence* from Brian Stephen (*HireQuip* CEO) and Garry Woods (*HireQuip* Chairman).



# Fulton Hogan Safety

A team of *HireQuip* Equipment Specialists were accompanied by the National Health and Safety Manager for the presentations to the Northern Civil teams.

The Safety Day was organized by Northern Civil Health and Safety Manager Stuart Gill who appreciated the enthusiasm, commitment and contribution from the *HireQuip* team in assisting to make the day an outstanding success.

*HireQuip* Equipment Specialists each instructed alternating groups of Northern Civil employees in the safe use of a piece of commonly hired equipment. The Northern Civil team attended the special day including everyone from office staff to coal face workers to senior management so the presentations were interesting, valuable and informative on a number of levels. This was an excellent opportunity for staff from both companies to work together toward our



The attendees from Fulton Hogan included a broad spectrum of staff ranging from on-site workers, administrative staff and senior management ensuring a common safety message was delivered.

common goal of "zero harm" and provided our team in particular with the chance to demonstrate our commitment to our 'critical success factors and continue to work hard to exceed our 'customers expectations'.

# Southern Support for Golf Tournament

A full field of 144 golfers turned out on a typically blustery Canterbury day for the inaugural *HireQuip Golf Day*.

The Southern region was well covered with clients coming from all over the island, not only to take on the Coringa Golf Course but support *HireQuip's* chosen charity, Cure Kids.

The day began with some entering the putting competition, professional coaching and a barbecue. Before long, players were on the course in mixed teams, enjoying the company and competing for an impressive array of prizes.

The two Cure Kids target holes proved popular, with players backing their ability to take on the Par 3 holes and donating almost \$2000 in the process.

Thanks to the generosity of many of our suppliers, the prize giving was a massive affair, with the top 16 teams receiving prizes and Darryl Norrish from Timaru leading the charge for the wooden spoon prize!

A Charity Auction of over 15 lots was also held. Many popular lots drew spirited bidding and with encouragement from CEO turned auctioneer Brian Stephen, over \$5000 was extracted from players wallets for Cure Kids.

Fantastic day - thanks to all of our clients for attending.

Feedback from players showed their appreciation and many were keen to confirm their attendance for next year's tournament!



One of the mixed teams teeing off and another participating in one of the Par 3 hole challenges during HireQuip's Golf Day at the Coringa Golf course.



# Horse Of The Year

*HireQuip* are the sole hire equipment specialists and project managers to one of New Zealand's largest sporting events, The Kelt Capital Horse of the Year.

With 6 intense days of competition involving 2600 horses, 1800 riders, over 70,000 spectators and injecting \$12.9 million dollars in the Hawke's Bay economy, *HireQuip* provides a large range of infrastructure to cater for needs for this large event including:

- Erect 35 marquees covering a total of 7,019m<sup>2</sup>
- Reticulate power to the 150 trade and 1,000 horse floats on site
- Assemble 1km of fencing and 720 toilets
- Provide interior fittings for a VIP, Café and Function Marquee, including specialist lighting.

*HireQuip* are proud to work in partnership with The Kelt Capital Horse of the Year and are continuously looking for ways to improve on the services and products that we offer the event.

Kevin Hansen, director of the Kelt Capital Horse of the Year, understands the value *HireQuip* offers to the event: "It is with pleasure that we have appointed *HireQuip* to be our sole supplier of Hire equipment but even more important to be our project managers in a long term partnership. We know *HireQuip* will part of that process which will see us rival European and the USA major equestrian events".



**NATIONAL SUPPORT OFFICE**

AUCKLAND 09 573 7901  
or 0800 727 727

**NORTH ISLAND**

WHANGAREI 09 430 3628  
AUCKLAND 09 309 0353  
MT WELLINGTON 09 573 0196  
HENDERSON 09 837 2322  
NORTH SHORE 09 444 6209  
MANUKAU 09 262 3199  
NEW LYNN 09 826 5350  
FRANKTON 07 846 6466  
TE RAPA 07 849 5838  
TAURANGA 07 578 2082  
MT MAUNGANUI 07 574 7670  
TOKOROA 07 886 0140  
ROTORUA 07 348 8042

KAWERAU 07 323 1320  
NAPIER 06 834 4000  
HASTINGS 06 876 6339  
NEW PLYMOUTH 06 757 9134  
WANGANUI 06 348 7583  
PALMERSTON NORTH 06 356 8122  
WELLINGTON CITY 04 389 3590  
LOWER HUTT 04 569 7014  
THORNDON 04 473 1527

**SOUTH ISLAND**

STOKE 03 547 8123  
BLENHEIM 03 578 1700  
GREYMOUTH 03 768 0307  
MOORHOUSE AVE 03 366 0385  
HORNBY 03 349 7503  
JOHNS ROAD 03 359 6560  
TIMARU 03 683 9022

WANAKA 03 443 8936  
QUEENSTOWN 03 441 4600  
ALEXANDRA 03 440 2120  
DUNEDIN 03 471 9747  
BALCLUTHA 03 418 0666  
INVERCARGILL 03 215 9053

**EVENTS**

AUCKLAND 09 837 2322  
NELSON 03 547 0735  
CHRISTCHURCH 03 348 0317  
QUEENSTOWN 03 441 4604  
DUNEDIN 03 477 1190

**HireQuip**

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